

**Course Profile**  
**Department of Management / Accounting and Audit Program**

Course Number: MAN 328	Course Title: Money, Banking and Financial Markets
Required / Elective: Elective	Pre / Co-requisites: -
Catalog Description: This course introduces the student to financial markets sector and how each sector interacts with the individual, business and general economy. Special emphasis is place on interactions of the money supply, interest rates and prices and their association with business activity.	Textbook / Required Material: Mishkin, Frederic S. and Eakins, Stanley G., 'Money, Financial Markets and Institutions', 7th edition, Pearson Prentice Hall, 2011.
Course Structure / Schedule: <b>(3+0+0) 3 / 6 ECTS</b>	
<p>Extended Description:</p> <p>This course includes such topics: understanding interest rates, portfolio choice, the risk and term structure of interest rates. The course provide an understanding about the theory of efficient capital markets, the foreign exchange market, the money markets, the capital markets, the mortgage markets. It also focuses on the theory of financial structure; the structure of Central Banks and the Federal Reserve System, the conduct of monetary policy, the international financial system and monetary policy.</p>	
Design content: None	Computer usage: Microsoft Word and Excel
<p>Course Outcomes:</p> <p>By the end of this course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Analyze and understand financial markets and institutions.</li> <li>2. Understand the real-world issues and problems of participants in financial markets.</li> <li>3. Discuss the role of the central bank in terms of the formulation and implementation of monetary policy</li> </ol>	
<p>Recommended reading:</p> <ul style="list-style-type: none"> <li>- Frederick S. Michkin; "The Economics of Money, Banking and Financial Markets", Eighth Edition, Pearson.</li> <li>- Stephen G. Cecchetti; "Moneyi Banking and Financial Markets", second edition, McGraw Hill.</li> </ul>	
<p>Teaching methods:</p> <p>Lectures, assignments and quizzes, midterm and final exam</p>	
<p>Assessment methods:</p> <p>Midterm Exam : %40</p> <p>Final Exam : %40</p> <p>Quizzes and Assignments : %20</p>	
Student Workload/ECTS (European Credit Transfer System) Tableau:	

Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	14	2	28
Lectures	14	3	42
Assignments	7	3	21
Quizzes	3	3	9
Case studies	2	2	4
Midterm	1	23	23
Final Examination	1	23	23
TOTAL: 150 hours / 25 = 6 ECTS			
Prepared by: Staff		Revision Date: 20.06.2012	